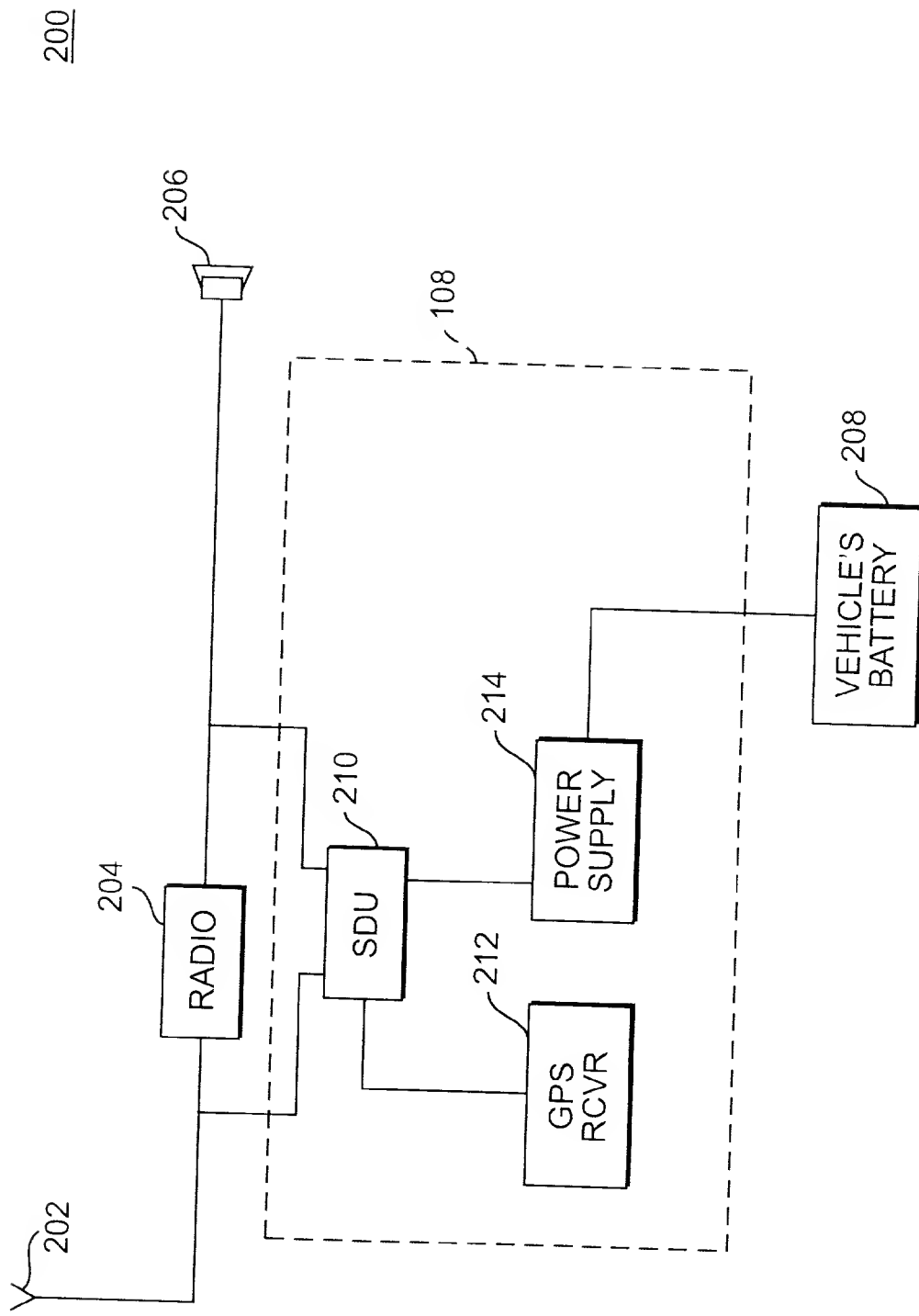


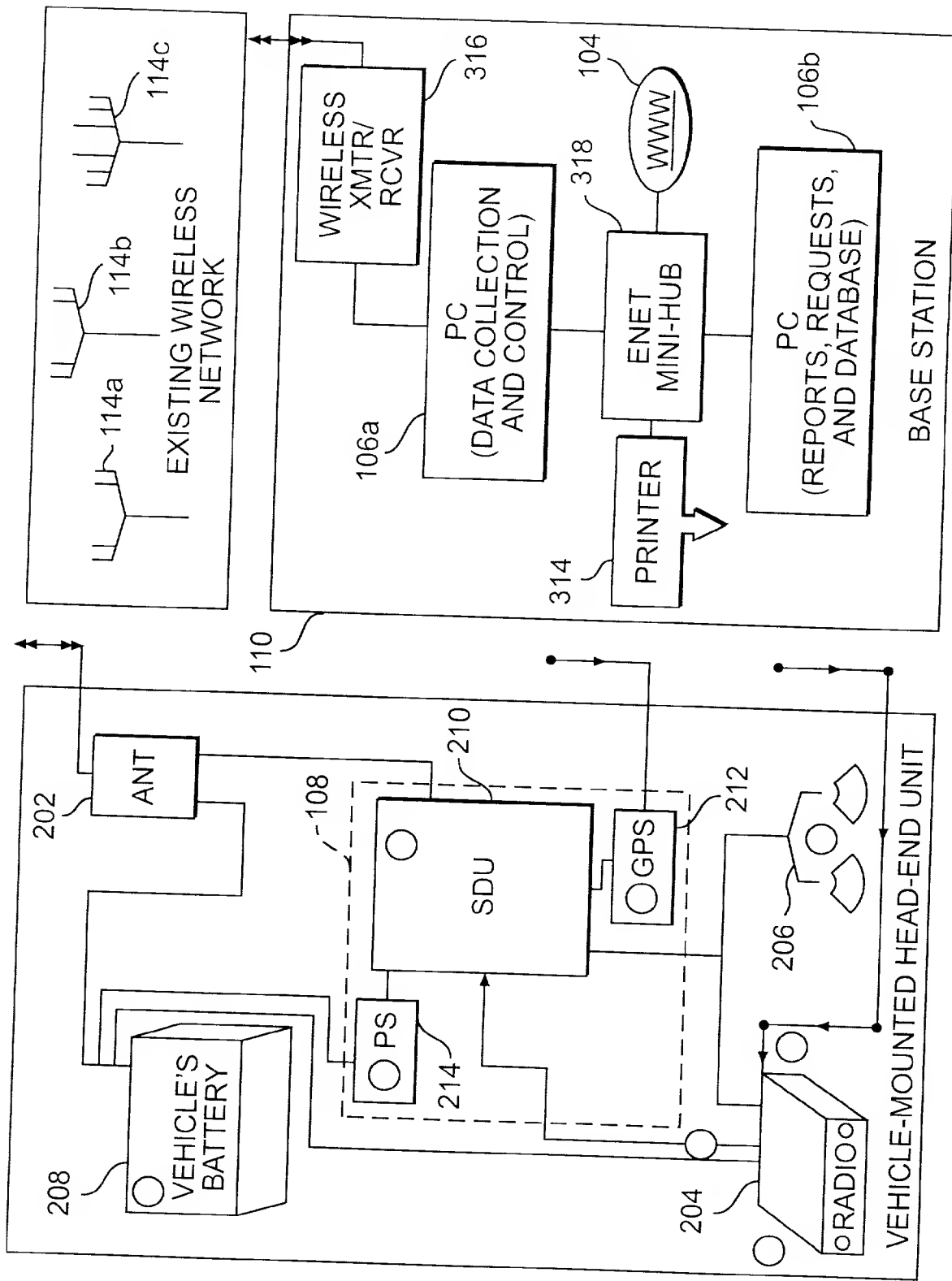
FIG. 1

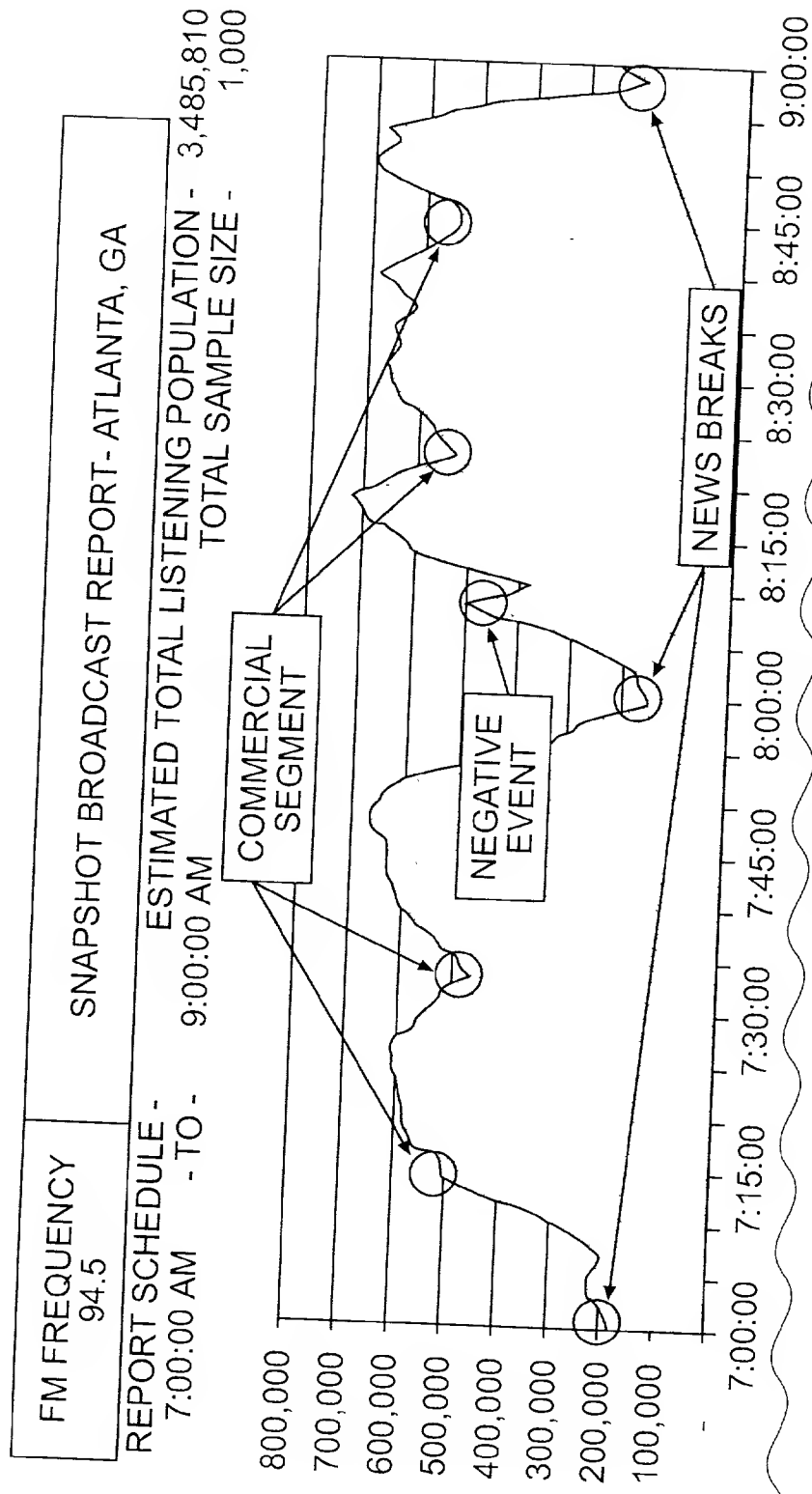


**FIG. 2**

100

FIG. 3



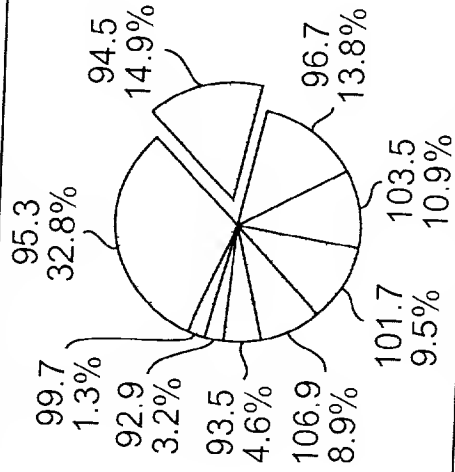


TO FIG. 4A CONT.

**FIG. 4A**

FROM FIG. 4A

TOP 10 ALLOCATION



RANK	STATION	AUDIENCE
1-	95.3	1,132,888
2-	94.5	512,184
3-	96.7	477,556
4-	103.5	376,467
5-	101.7	327,666
6-	106.9	306,751
7-	93.5	160,347
8-	92.9	111,546
9-	99.7	43,573
10-	89.5	38,344

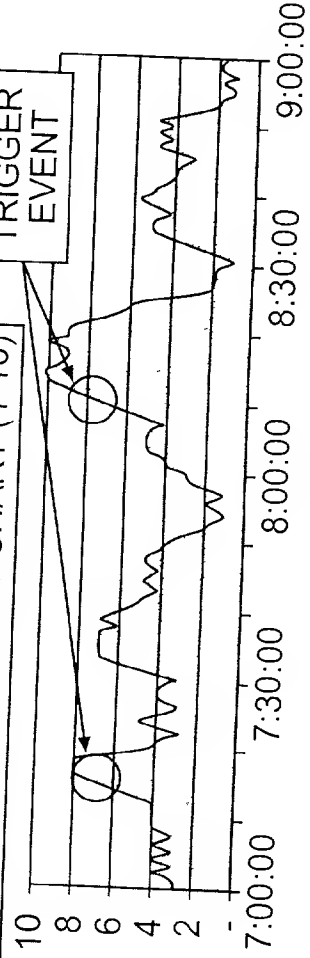
DEMOGRAPHIC PROFILE

12 TO 17 -	67,608	13.2%
18 TO 24 -	103,973	20.3%
25 TO 34 -	100,900	19.7%
35 TO 44 -	94,754	18.5%
45 TO 64 -	106,022	20.7%
65 AND UP -	38,926	7.6%

MALE -	190,020	37.1%
FEMALE -	322,163	62.9%

WHITE -	356,992	69.7%
BLACK -	136,241	26.6%
OTHER -	18,951	3.7%

VOLUME ADJUSTMENT CHART (1-10)



AVERAGE LISTENING DURATION

TIME -	0:45:32
MARKET AVERAGE -	0:26:52
MALE -	0:25:47
FEMALE -	1:04:21

LISTENER STATISTICS

AVG # -	512,184	14.7%
PEAK # -	725,048	20.8%
TIME -	8:19:00	

MINIMUM # -	156,861	4.5%
TIME -	8:00:00	

MAX GAIN -	97,603	2.8%
TIME -	8:08:00	

MAX LOSS -	(174,291)	5.0%
TIME -	8:58:00	

FALLOUT STATIONS

1 -	95.3	32.5%
2 -	101.7	25.4%
3 -	96.7	13.9%

MARKET RANKING

2 - OUT OF -	57
FM -	29
AM -	28

FIG. 4A CONT.

FM FREQUENCY 94.5	SNAPSHOT BROADCAST REPORT-
----------------------	----------------------------

REPORT SCHEDULE -  
7:00:00 AM - TO - 9:00:00 AM

TO FIG. 4B CONT.

### LISTENING AUDIENCE DISTRIBUTION

- ▷ NORTH ATLANTA METRO
  - AUDIENCE - 401,040
  - MARKET RANKING - 2
  - LISTENING DURATION - 0:52:21
  - FALLOUT 1 - 95.3
  - FALLOUT 2 - 103.5
  - FALLOUT 3 - 96.7
- ▷ EAST ATLANTA METRO
  - AUDIENCE - 55,316
  - MARKET RANKING - 5
  - LISTENING DURATION - 0:23:55
  - FALLOUT 1 - 106.9
  - FALLOUT 2 - 95.3
  - FALLOUT 3 - 96.7
- ▷ SOUTH ATLANTA METRO
  - AUDIENCE - 26,121
  - MARKET RANKING - 9
  - LISTENING DURATION - 0:15:31
  - FALLOUT 1 - 95.3
  - FALLOUT 2 - 99.7
  - FALLOUT 3 - 92.9
- ▷ WEST ATLANTA METRO
  - AUDIENCE - 29,707
  - MARKET RANKING - 8
  - LISTENING DURATION - 0:09:25
  - FALLOUT 1 - 96.7
  - FALLOUT 2 - 95.3
  - FALLOUT 3 - 93.5

### MARKET STATISTICS

	NORTH	EAST	SOUTH	WEST
POPULATION -	1,115,459	941,169	732,020	697,162
DAILY LISTENING -	3:25:41	2:56:54	4:28:29	3:10:28
MORNING -	35.4%	30.1%	29.4%	31.7%
AFTERNOON -	21.8%	25.8%	26.8%	19.2%
EVENING -	36.1%	31.7%	19.8%	32.2%
NIGHT -	6.7%	12.4%	24.0%	16.9%
TOP STATION -	95.3	95.3	101.7	96.7

**FIG. 4B**

2020" 02/9550

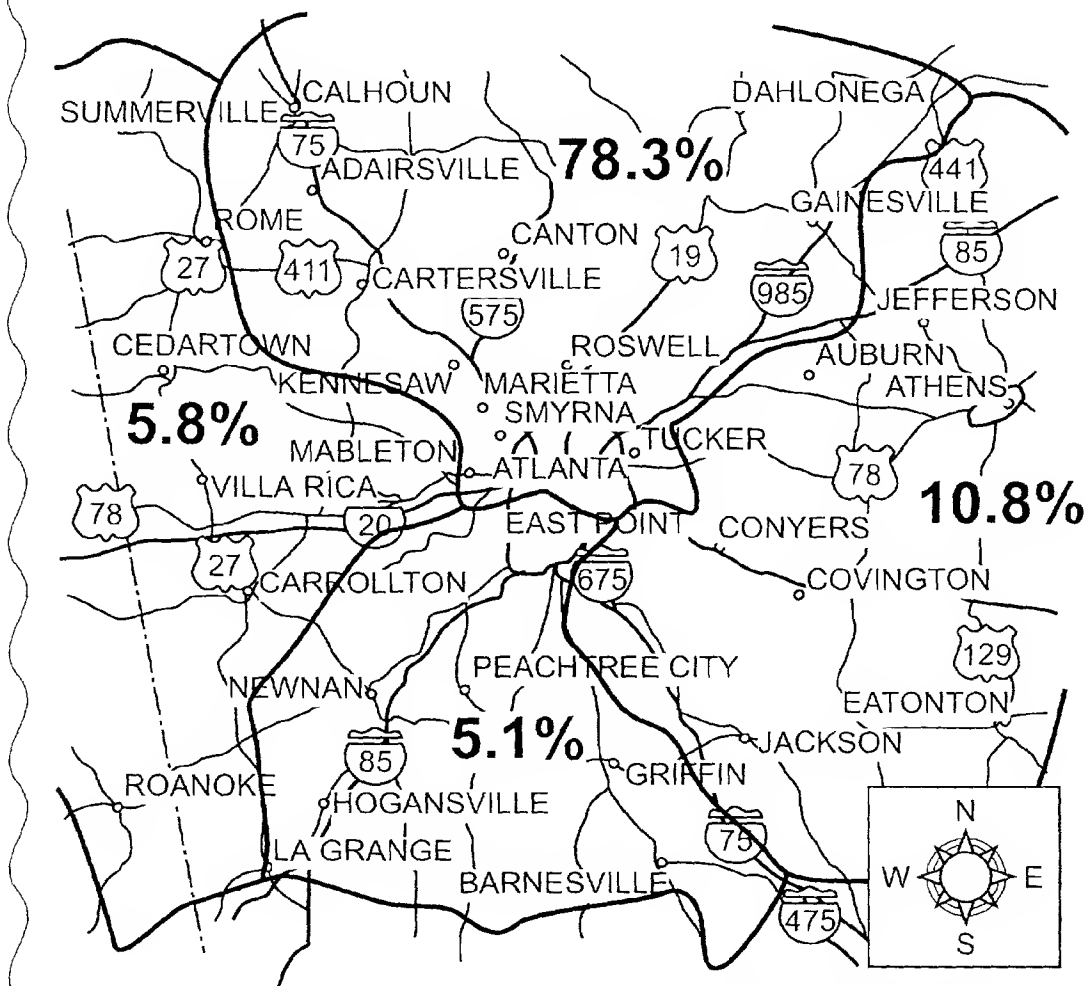
FROM FIG. 4B

ATLANTA, GA

ESTIMATED TOTAL LISTENING POPULATION - 3,485,810

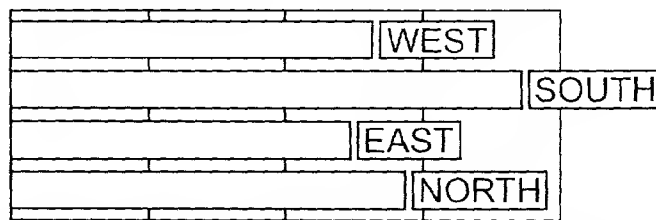
TOTAL SAMPLE SIZE - 1,000

ESTIMATED STATION LISTENING AUDIENCE - 512,184



INFORMATION BASED ON GPS TRACKING  
OF SAMPLE LISTENING POPULATION

AVERAGE DAILY LISTENING TIME



0:00:00 1:12:00 2:24:00 3:36:00 4:48:00

**FIG. 4B  
CONT.**

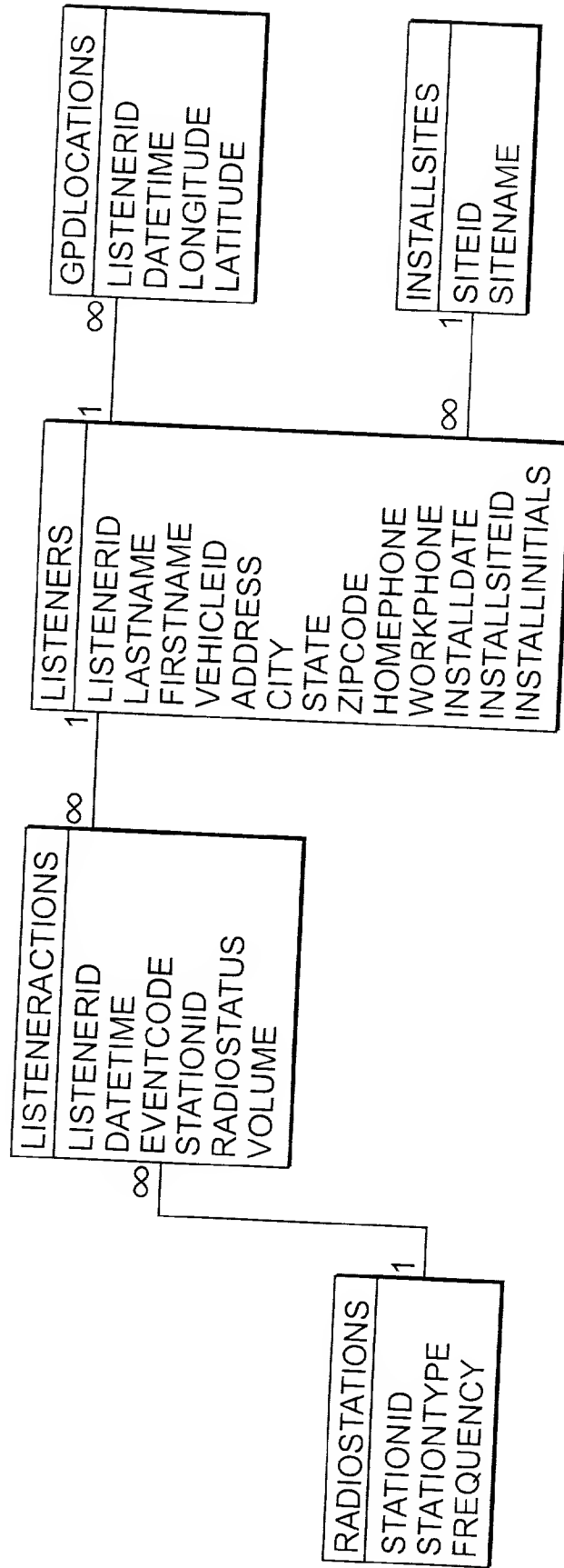


FIG. 5

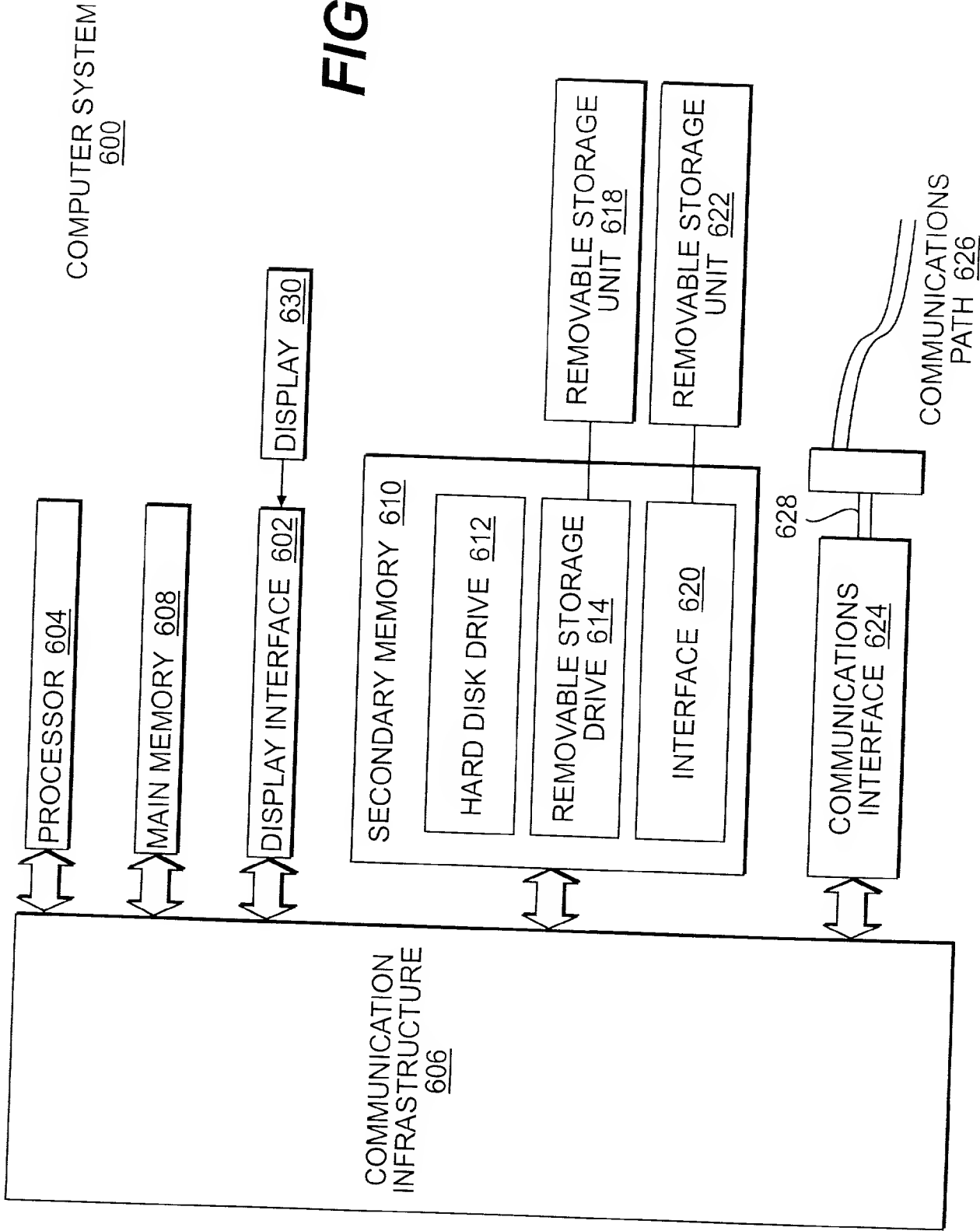


FIG. 6

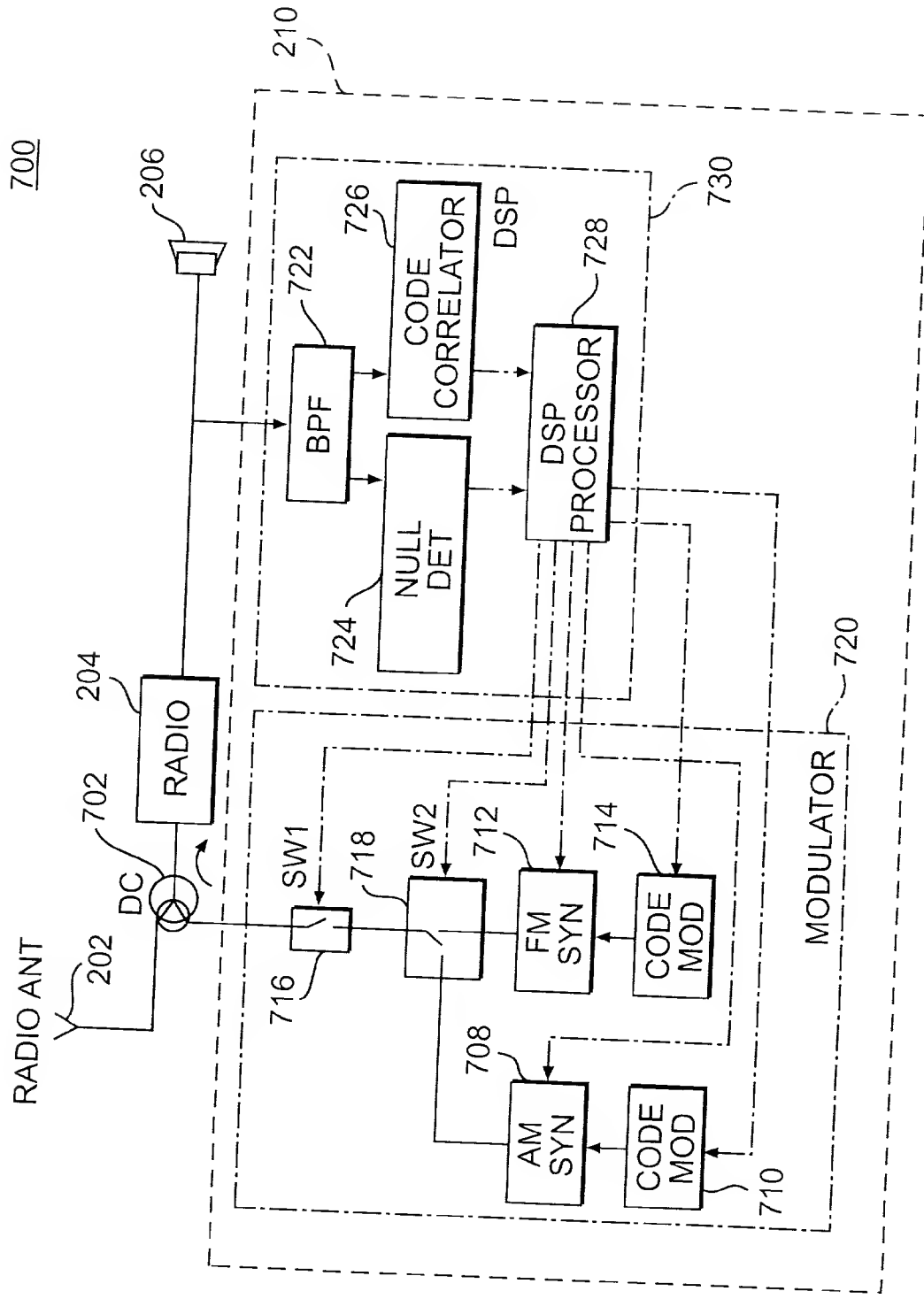


FIG. 7

**FIG. 8**

